

Makes Business Sense

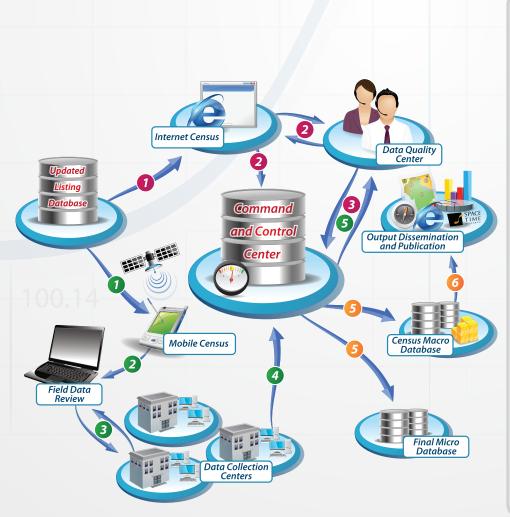
Modern Approach towards Census Solutions

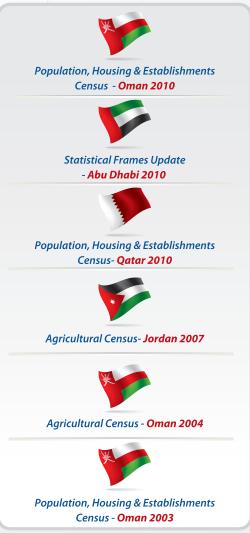
Collecting, processing and disseminating key statistics with RealSoft Census Package

RealSoft, through the different components of its Census Package, provides innovative solutions to manual, time-consuming and error-prone census processes.

Using the Census Package, operations including data collection, processing, review, quality control, follow-up and dissemination are automated and streamlined using state of the art technologies and in-depth business knowledge.

The result is quality data, fieldwork time cut by more than 50%, better resource management and progress follow-up, and most importantly, accurate statistics and output dissemination in record time.





Mobile Data Collection Applications

MobiSoft, MENA's lead provider of mobile based applications specializes in implementing customized data collection solutions for fieldworkers. Such applications incorporate complicated electronic validation, electronic data synchronization through GPRS, Wi-Fi or serial cable, GIS maps and GPS collection for tasks assignment, field navigation and work area fencing.



Review and Follow-up Applications

RealSoft equips Data Collection Centers with review and follow-up applications used by supervisors for data quality and fieldwork progress control and report generation. The review and follow-up applications also act as store and forward stations for transmission of collected data to census headquarters.



Internet Census (I-Census)

For households that opt to fill their information online, RealSoft's I-Census website provides a secure alternative to fieldworker visits.

I-Census boosts an attractive, user friendly and wizard-like interface, dynamic and database driven business rules ensuring data quality. It also allows households to respond to census questionnaires whenever and wherever they find suitable.



Data Quality Call Center (DQCC)

DQCC is the 2nd line of data quality after electronic validation rules employed during data collection (mobile applications and I-Census). It employs state-of-theart technology to interact with households and review, correct and complete collected data to enhance quality.



Business Intelligence (BI)

RealSoft's Online Analytical Processing (OLAP) solution provides the census administration with a wealth of information at their disposal. Authorized personnel can quickly design dashboards and generate dynamic reports to track overall progress and performance and spot red flags.







